SRINIVASA EDUCATIONAL SOCIETY'S



Approved by AICTE and Govt. of Andhra Pradesh, Accredited by NAAC(A Grade) | Recognized under 2(t) & 12(B) of UGC Permanently Affiliated to JNTUK, Kakinada. A.P. | ISO 9001:2015, ISO 14001:2015 and ISO 50001:2018 Certified Institution NH-16, Near Valluramma Temple, ONGOLE - 523 272, A.P., India, Ph.: 08592 278315, 9581456310 | www.pace.ac.in

Lr No: PACE (A)/ECS/2023-24/IE/51

08/06/2024

CIRCULAR

All the MBA (R21) IV Semester Students are hereby informed that the Second mid examinations is scheduled from 24/06/2024. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 15 marks from the given 3 questions.

Seminar: 15 Marks (for Seminar report content-05 marks and for presentation-10 marks)

Timing of the Descriptive Examination

: 10:00 am to 11:30 am.

Timing of the Seminar Presentation

: 12:00 pm onwards

| Date | Subject Name | Specialization |
|---------------------------|--|-------------------------------|
| 24.06.2024 (Mon Day) | Supply Chain Management and Analytics (PP21MBT16) | Common to All |
| 25.06.2024 (Tues Day) | International Business (PP21MBT17) | Common to All |
| 26.06.2024 (Wed Day) | Financial Derivatives (PP21MBE04) | Finance Management |
| 27.06.2024 (Thurs Day) | Labour Welfare and Legislation (PP21MBE10) | Human Resource Management |
| 28.06.2024 (Fri Day) | Services Marketing (PP21MBE16) | Marketing Management |
| 29.06.2024 (Sat Day) | HR Analytics (PP21MBE35) | Business Analytics Management |
| 01.07.2024 (Mon Day) | Cyber Laws & Security (PP21MBE41) | Systems Management |
| 02.07.2024 (Tues Day) | Taxation (PP21MBE05) | Finance Management |
| 03.07.2024 (Wed Day) | Human Resources Development (PP21MBE12) | Human Resource Management |
| 04.07.2024 (Thurs Day) | Digital Marketing (PP21MBE17) | Marketing Management |
| 05.07.2024 (Fri Day) | Econometrics and Business Forecasting (PP21MBE36) | Business Analytics Management |
| 06.07.2024 (Sat Day) | Artificial Intelligence and Machine Learning (PP21MBE42) | Systems Management |

CONTROLLER OF EXAMINATIONS
PACE INSTITUTE OF TECHNOLOGY & SCIENCES
(AUTONOMOUS)
VALUE ONGOLE 523 272, ANDHRA PRACESHCopy to the

: MBA HoD for circulation to the Staff & Students

: Coordinator ,IQAC- for information

: Notice board at Exam Cell & System

PACE INSTITUTE OF TECHNOLOGY & SCIENCES
(AUTON D'MOUS)
VALUE, ONGOLE-523 172, ANDHRA PRADESH

: Dean, Academics – for information

: Office File